

btap 2010 - for 2D works

Open to students currently enrolled in a Tasmanian tertiary education course*

Acquisitive prize of
\$2500
for the winning work

Non-acquisitive prize of
\$750
for the People's Choice

Finalists' Exhibition at the NEW Gallery, University of Tasmania,
Newnham, 2 September - 14 October

ENTRY CRITERIA

The Birchalls Tertiary Art Prize is for 2D works. Entry is open to students currently enrolled in a Tasmanian tertiary education course*. Submissions for the prize must be the artist's own work and completed since 1 July 2009.

PRIZES

There is a prize of \$2500 for the winning work, which will then become the property of A W Birchall & Sons Pty Ltd without further payment to the artist. A non-acquisitive prize of \$750 will be made to the artist whose work is selected by popular vote as the People's Choice.

JUDGES

Raymond Arnold is a widely known Australian artist and printmaker who has held over 50 solo exhibitions in Australia, Europe and the US. He has participated in many group shows and is represented in international, national and private collections. In 2007 he won the Glover Prize for landscape painting.

Bala Starr is the senior curator at the Ian Potter Museum of Art, the University of Melbourne's art museum. She has curated numerous exhibitions at the Potter, as well as in previous roles as director of the Contemporary Art Centre of South Australia and assistant director of Gertrude Contemporary Art Spaces.

JUDGING CRITERIA

All entries will be judged according to the following criteria:

- Originality of artistic expression.
- Creative use of the chosen medium.

DIMENSIONS OF WORKS

All works are to be no larger than 180cm by 180cm.

SUBMISSION DETAILS

The following must be submitted with the entry form:

- A non-refundable entry fee of \$10 (cheques and money orders only – made payable to "A W Birchall & Sons Pty Ltd").
- An A4 sheet giving contact details, a description of each work (medium, etc) and a 100 word artist statement.
- A photocopy of proof of enrolment in a Tasmanian tertiary level course, eg a current student ID card, a course enrolment form, etc.

- Entrants may submit up to two works for consideration, but must note their preferred work. One image only of each work should be submitted on CD, in either JPG or TIF format, 5MB maximum. Mark the CD with the artist's name and the title/s of the work.

CLOSING DATE

Entries must be received by Wednesday, 14 July 2010.

PRE-SELECTION

The judges will select finalists from the images submitted. The finalists will be invited to submit their works for judging, which will take place at the Finalists' Exhibition. Finalists will be notified of their selection in the week commencing 9 August 2010.

FINALISTS' EXHIBITION

The Finalists' Exhibition will be held at the NEW Gallery, University of Tasmania, Newnham Drive, Newnham. The exhibition will run from Thursday 2 September to Wednesday 14 October 2010. The winner of the Birchalls Tertiary Art Prize will be announced at the Exhibition Opening. The decision of the judges will be final and no correspondence will be entered into.

DELIVERY OF WORKS

Works can be hand delivered to the NEW Gallery between 10am and noon on Wednesday 25 August, Thursday 26 August and Friday 27 August. Works may be shipped by freight, but must arrive before noon on Friday 27 August. The cost of freight to and from Launceston is the responsibility of the artists. All finalists' works must be suitably framed or otherwise prepared for exhibition and be labelled with the artist's name, contact details and title of the work.

COLLECTION OF WORKS

Works can be collected from NEW Gallery between 10am and noon on Monday 18 October, Tuesday 19 October and Wednesday 20 October. Uncollected work will be disposed of as appropriate.

INSURANCE

The insurance of works in transit and while at the exhibition venue will be the responsibility of the artists. Neither A W Birchall & Sons Pty Ltd nor the University of Tasmania will accept liability for loss and/or damage during transit to and from the Finalists' Exhibition, or while the works are on exhibition.

The Birchalls Tertiary Art Prize is an initiative of A W Birchall & Sons Pty Ltd and the NEW Gallery at the University of Tasmania, Newnham. The generous support of at+m integrated marketing is also acknowledged.

birchalls tertiary art prize

ENTRY FORM

Last name _____

First name _____

Mailing address _____

_____ Postcode _____

Telephone _____

Mobile _____

Email _____

DECLARATION

I declare that I am a student enrolled in a Tasmanian tertiary course and that I have read and accept the conditions of entry for the Birchalls Tertiary Art Prize. The works submitted for consideration represent my own original work.

Signature _____ Date _____

PRIVACY NOTE

The personal information provided on this entry form will be used only for the purposes of the administration of the Prize. It will not be supplied to any third party.

ENTRY CHECKLIST

- Signed entry form
- Entry fee of \$10
- Description of each work and a 100 word artist statement
- Proof of enrolment in a Tasmanian tertiary level course
- CD of images

POST ENTRIES TO

Birchalls Tertiary Art Prize
PO Box 170
Launceston Tasmania 7250

** To be eligible Polytechnic students must be enrolled in a Diploma or Advanced Diploma level course.*

CONTACT

For further information contact Ms Fiona Lehman, Manager, Art Department, Birchalls by phone: (03) 6331 3011, Fax: (03) 03 6331 7165, or email flehman@birchalls.com.au

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